**ACTIVITY DESIGN**

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| **Activity** | PHOTOGRAPHY CONTEST |
| **Activity Title** | “Clicks of Gold” |
| **Description** | Guided by the theme “Rural Electrification,” this photo contest aims to highlight the impact of electricity in every home, community, culture and religion, captured in digital photography. |
| **Objective** | To capture and immortalize real-life services delivered by the men and women of the Rural Electrification Program and its impact on rural development. This may include an exemplary but not limited to, physical set-up of an Electric Cooperative’s (EC) franchise area, frontliners who are ready to serve, or stakeholders satisfied with the services provided to them. The images should be able to depict a non-choreographed or a candid scenario. |
| **Target Participants** | The contest is open to all **M**ember-**C**onsumer-**O**wners (MCOs) or their family members residing within the EC franchise area; and, who must be of legal age. |
| **Mechanics/Guidelines** | The Photo Contest entry shall bear the thematic subject featuring the activities undertaken by the EC in the implementation of the Rural Electrification Program and/or the impact of rural electrification.  Photo entries should capture real-life services delivered by the men and women of the Rural Electrification Program and its impact on rural development. This may include, but not limited to, photos on the actual conduct of the operational activities of the ECs (construction of line/line rehabilitation, line clearing/clearing of vegetation, service dropping, meter-reading, etc.), frontliners who are ready to serve, or clients satisfied with the services provided them. The images should be able to depict non-choreographed or candid scenarios of the operations or the delivery of the services by the EC, and the benefit to its stakeholder MCOs.  The Photo contest entry shall have the following specifications: Digital format in JPEG or JPG format of at least 4000 x 3000 pixels in full-colored photo (black-and-white and sepia are NOT allowed). This must be stored in a USB upon submission and enclosed in an envelope duly labeled as follows:  **Clicks of Gold**  PHOTO ENTRY DETAILS:  Name of Participant : \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Entry Title : “\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_”  Photo Entry Description: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  The following are NOT allowed:   1. Digital manipulations such as colorizing, toning, collage, photo composites, panoramas, and high dynamic range (HDR). 2. Photos that contain obscene, sexually-explicit, offensive or images that are objectionable or of inappropriate content. 3. Photos that violate a person’s rights including, but not limited to, copyright and privacy.   The Photo Entry must not infringe upon the rights, sensitivities, and culture of persons and parties depicted in it; hence, the Participant must secure usage permission from parties featured in it by submitting a duly signed PHOTOGRAPHIC CONSENT & RELEASE FORM in a pdf copy.  The participant must accomplish an **ENTRY/REGISTRATION FORM** to qualify as an official entry which can be obtained from the EC. The Entry/Registration Form must contain the following declarations/waivers:   1. Entry submitted is the Participant’s original work and should not have been submitted to any other photo contest, or published in any material, in print or electronic. 2. All submitted entries shall become the property of NEA. 3. NEA shall have the right to publicly display and use all entries in any and all media, including online, now or hereafter known, and for any purpose whatsoever without added remuneration outside of the contest prizes. 4. The Participant shall waive unto NEA any rights, claims or interest on the submitted entry and agree that any uses described herein may be made without compensation or additional consideration. 5. By joining this competition, the participants agree with the mechanics of this contest and all the provisions provided herein.   Criteria for Judging are as follows: Visual Impact (50%), Photo Quality (30%) and Relevance to the Theme/Depiction of thematic subject (20%).  The EC Regional Associations must submit only one (1) entry each as Regional Entry to the NEA on or before 12 July 2019.  Prizes at the NEA/National level are as follows:  **Grand Prize** - Certificate of Recognition plus P15,000.00  **Second Prize -** Certificate of Recognition plus P 8,000.00  **Third Prize** - Certificate of Recognition plus P5,000.00  **Consolation Prize** (13) - Certificate of Recognition plus P2,000.00 each  Winning entries will be published in print in *“NEA Road to 50”* documentations and will be displayed at event sites during the NEA 50th Anniversary Celebration.  **PRIZES at the EC level**: The EC has the option to provide Cash Prizes/Tokens to Winners and participating MCOs, but are enjoined to award Certificate of Participation.  **PRIZES at the Regional Level:**  The EC Regional Association has the option to provide Cash Prizes/Tokens to participating EC entry; but are enjoined to award Certificate of Merit to the participating MCO-Winner of the Member-EC level. |

**CLICKS OF GOLD**

**A Photography Contest**

**PHOTOGRAPHIC CONSENT & RELEASE FORM**

I hereby consent and agree that \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(Name of Photographer)

has the right to take or use photographs of me (and/or my property) and to use these in any and all media worldwide including online, now or hereafter known, and for any purpose whatsoever.

I hereby release to the Photographer all rights to exhibit this work in print and electronic form publicly or privately and to market copies; and, to submit the same as entry to the Clicks of Gold: A Photography Contest of the NEA, the participating EC and its agencies/instrumentalities in the celebration of the NEA 50th Anniversary. I waive any rights, claims or interest I may have to control the use of my identity or likeness in the photographs and agree that any uses described herein may be made without compensation or additional consideration of me.

I represent that I am at least 18 years of age, have read and understand the foregoing statement, and am competent to execute this agreement.

Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact details:

Phone - \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Email Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Parent/Guardian name & signature: (if under 18) Witnessed by Photographer:

*Parent/Guardian: Witnessed by Photographer:*

Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_